

Press Release

For Immediate Release

**Aditya Group to launch 'School of Sports'; partners with Atletico De Kolkata**

- Scholarship program for exceptionally talented students

Kolkata, 17<sup>th</sup> December 2016: Aditya Group, one of Kolkata's fastest growing business houses will soon be launching 'Aditya School of Sports' to nurture budding talents in India. The very first school under this initiative will be set up at Jessore Road, Dum Dum in Kolkata.

To announce this unique initiative present on the occasion were Mr. Anirban Aditya, Chairman, Aditya Group, Ms. Jhulon Goswami Ex. Captain Indian Women's Cricket Team, Mr. Abdul Monayem – Ex. Cricketer Bengal Cricket and Coach and Mr. Subrata Talukdar, CEO – Atletico De Kolkata

Aditya Group has partnered with 'Atletico De Kolkata' to provide a world class football training academy for students under 14 in its school campus, Aditya Academy (Secondary) in Barasat, North 24 Parganas, West Bengal. This training facility will also be part of 'Aditya School of Sports'

ATK will be instrumental in providing coaching support in all football initiatives of Aditya group.

This is for the first time that a corporate house in Kolkata is coming forward to set up a full-fledged sports training facility in the city for boys and girls.

The group will initially conduct cricket and football training in the 'School of Sports' with the best of infrastructure and facilities and will soon be venturing out to other sports training options too such as Rifle Shooting, Table Tennis, Chess, Karate etc. The group will also have extensive training modules in vital and adventure sports as well in future.

Addressing a press conference held today to announce the launch of this unique initiative Mr. Anirban Aditya, Chairman – Aditya Group said "We are very happy to make this announcement and hope to be able to make a significant contribution in Sports soon. We are very serious about the development of sports in India and we want to provide the best of training and exposure for our students in both the national and international sports scenario. We will also run a scholarship programme for exceptionally talented students in the 'School of Sports'"

"Aditya group has contributed in the field of education in Bengal more than two decades and we hope to make our mark in the field of sports too. We began our journey in sports with ABBA launched earlier this year where we have nearly 150 students training regularly now. "added Anirban.



### **About Aditya Group:**

Aditya Group is a fast-growing business house in Kolkata with interests in Education, Sports, Real Estate, Hospitality, Film productions etc. The group runs 4 schools in the name of 'Aditya Academy' which is affiliated to CBSE Board and caters to the education needs of 10000 students today.

The group also runs a chain of authentic Chinese restaurant called 'Noodle Oodle' which is present in Dum Dum, Garia and Durgapur. The group also runs multi – cuisine restaurants 'Babumashai' and 'Baraf' in Garia.

The group was founded by Late Mr. Bhaskar Aditya who provided a dynamic leadership with a vision to extend a variety of services to the society at an affordable cost. The legacy is now being carried on by his sons, Mr. Anirban Aditya and Ankit Aditya.

For any further information please contact:-

Malini Chakraborty  
Vice President – Corporate Communications  
M# 9831111609  
E# [malini@adityagroupindia.org](mailto:malini@adityagroupindia.org)