

Press Release

For Immediate Release

Aditya Group Launches School of Sports in Dum Dum

Kolkata, 15th February 2017: Aditya Group, one of Kolkata's fastest growing business houses has today announced the launch of 'Aditya School of Sports' to nurture budding talent in Bengal. The very first school under this initiative was inaugurated today at Jessore Road, Dum Dum. Present on the occasion was Shri Laxmi Ratan Shukla, Shri Babun Banerjee, Snehasish Ganguly, Shri Deep Dasgupta, Syed Rahim Nabi and Coach Abdul Monayem and others.

This is for the first time that a corporate house in Kolkata has come forward to set up a full-fledged sports training facility in the city for boys and girls.

The group will initially conduct cricket and football training in the 'School of Sports' with the best of infrastructure and facilities and will soon be venturing out to other sports training options too such as Table Tennis, Chess and Karate etc.

The second 'Aditya School of Sports' will be launched in Barasat very soon.

Aditya Group has already joined hands with Atletico De Kolkata to provide world class football training for students under 14 in its school Aditya Academy Secondary campus in Barasat. ATK will also be instrumental in providing coaching in all football initiatives of the group.

Addressing a press conference held today to announce the launch of this unique initiative *Mr. Anirban Aditya, Chairman – Aditya Group* said "We are very happy to launch our School of Sports today and hope to be able to make a significant contribution in Sports with this initiative. We are very serious about the development of sports in India, particularly in West Bengal and want to provide the best of training and exposure for our students in both the national and international sports scenario. We will also run a scholarship programme for exceptionally talented students in the 'School of Sports'"

Aditya Group will soon start scouting in all of Bengal to get talented cricketers who will be provided residential education and training in cricket free of cost.

"Aditya group has contributed in the field of education in the city for more than two decades and we hope to make our mark in the field of sports too. We began our journey in sports with ABBA launched earlier this year where we have nearly 150 students training regularly now. "said *Mr. Ankit Aditya, Vice – Chairman, Aditya Group*.



About Aditya Group:

Aditya Group is a fast-growing business house in Kolkata with interests in Education, Sports, Real Estate, Hospitality, Film productions etc. The group runs 4 schools in the name of 'Aditya Academy' which is affiliated to CBSE Board and caters to the education needs of 10000 students today.

The group also runs a chain of authentic Chinese restaurant called 'Noodle Oodle' which is present in Dum Dum, Garia and Durgapur. The group also runs multi – cuisine restaurants 'Babumashai' and 'Baraf' in Garia.

The group was founded by Late Mr. Bhaskar Aditya who provided a dynamic leadership with a vision to extend a variety of services to the society at an affordable cost. The legacy is now being carried on by his sons, Mr. Anirban Aditya and Ankit Aditya.

For any further information please contact:-

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